

# Bowen Island Chamber of Commerce

## STEAMSHIP DAYS

2012-13

**Objective:** To help the local businesses by attracting tourists and visitors to the island through a new annual event.

**Campaign:** Involved branding, soliciting sponsors, fund raising, signage, program guide, NSP ads, radio ads, editorials, & organizing outdoor music events and heritage activities.

## Program Guide

[illegible]

**DAL RICHARDS**  
vancouver's swinging legend

with vocalist  
Dawn Chubai

**Saturday  
July 14th**

6pm on the  
municipal wharf  
in Snug Cove.

A Vancouver legend for more than seven decades, Dal continues to swing - leading his orchestra of talented musicians in a host of unique sounds that has captured the best of the big band era, along with jazz, rock and pop standards from the 1930s to today.

**Tickets \$20.**  
[steamshipdays.com](http://steamshipdays.com)  
Available at the Visitor's Centre  
604-947-2534 and at Phoenix on Bowen  
604-947-2233. Beer, wine and food will be  
available at the dance. Outdoor event - adults only.




Come and celebrate the start of Steamship Days with

# NIGHT TRAIN SWING BAND

Saturday, July 7th,  
6pm on the municipal  
wharf in Snug Cove.



Art Rogers' 'Night Train Swing Band' features the famous big band sounds of the 40's and 50's. Soaring on the music of Glen Miller and Count Basie or relive the ballads and your favourite all-time song hits.



Tickets \$20.  
Available at the Visitor's Centre  
604-947-2634 and at Phoenix on Bowen  
604-947-2793. Beer, wine and food will be  
available at the dance. Outdoor event - adults only.

[steamshipdays.com](http://steamshipdays.com)



July 7-13th



## Poster

NSP Ads

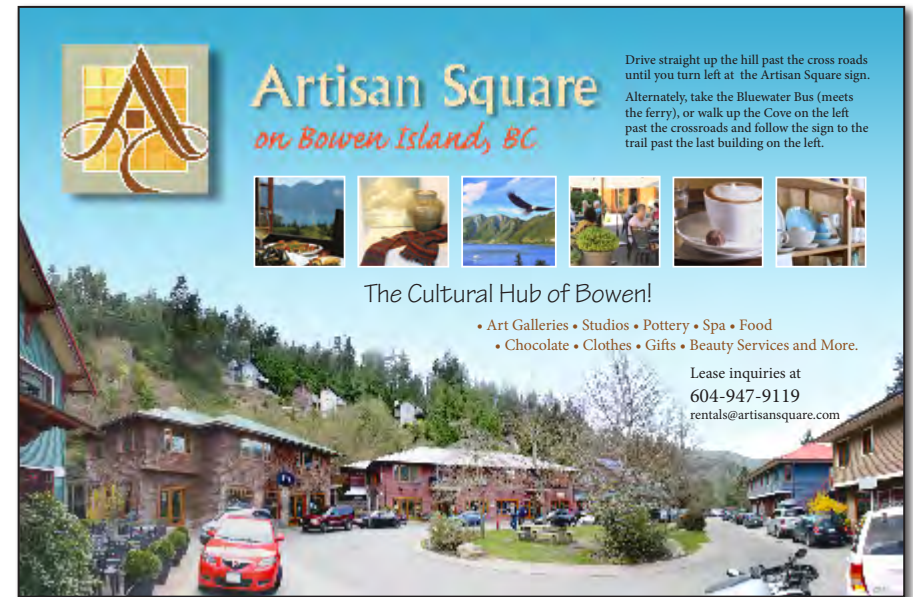
## Artisan Square - Strata

## ARTISAN SQUARE PROMOTION

2013

**Objective:** To advertise the local businesses at Artisan Square on Bowen Island.

**Campaign:** Involved branding, signage, web site, NSP ads, rack cards, online banner ads, and organizing seasonal events.

[Print Ad](#)Rack  
Card

Signage/NSP Ad

## Web Banners





# Bowen Island Chamber of Commerce - BOWEN MAP & GUIDE 2010-2018

Created, marketed, produced and distributed the 19'x25' tourism map for Bowen Island. 9 years running.

Front

**Bowen Map & Guide 2018**  
A must-have survival guide for Bowen Island!  
Your One-Stop Directory in ALL LANGUAGES  
Bowenfinder.com

**Front**

Back

**Bowen Island, BC**

**Back**



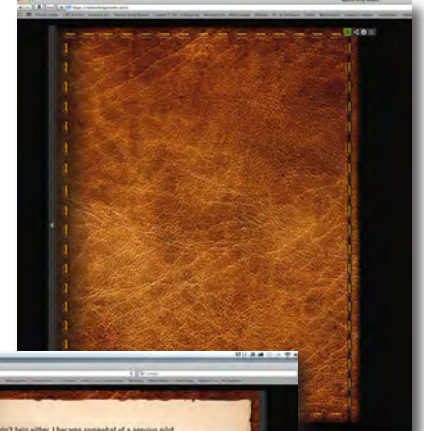
# New Author Branding

## NELSON KING NOVELS

2011-2014

**Objective:** To brand a new author and sell his ebooks through amazon as well as his own online promotions.

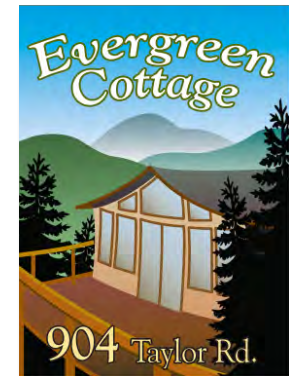
**Campaign:** Involved developing an alias/character for the author, website development, and book cover design. The website is an animated flip book featuring audio links to narrated samples and an author blog.



### Online Flip Book

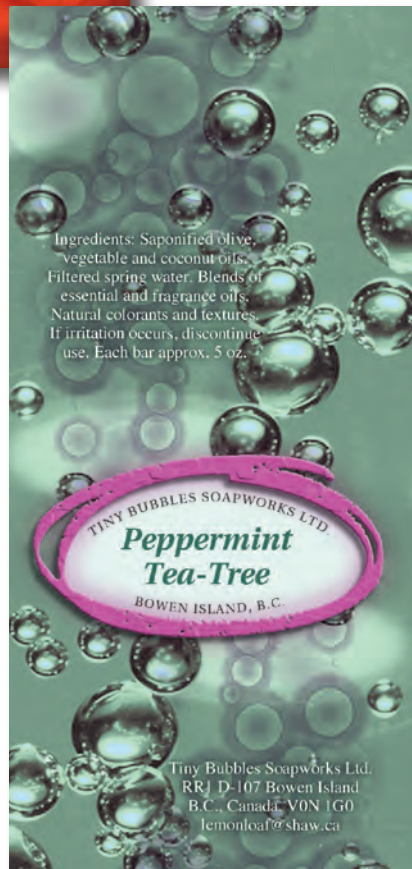


## Graphic Artwork Samples - LOGOS





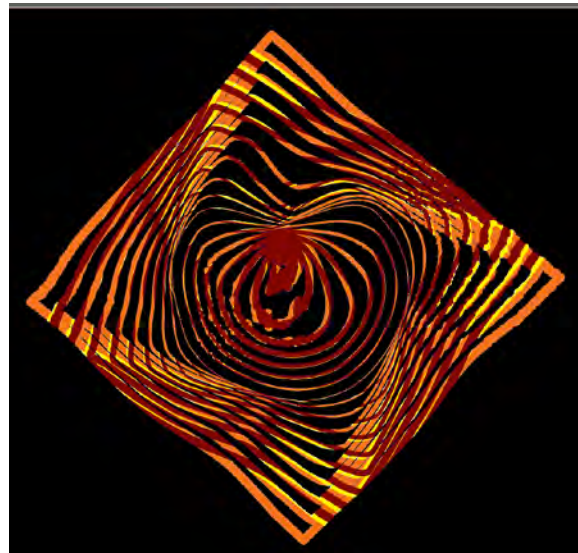
## Graphic Artwork Samples - PACKAGING



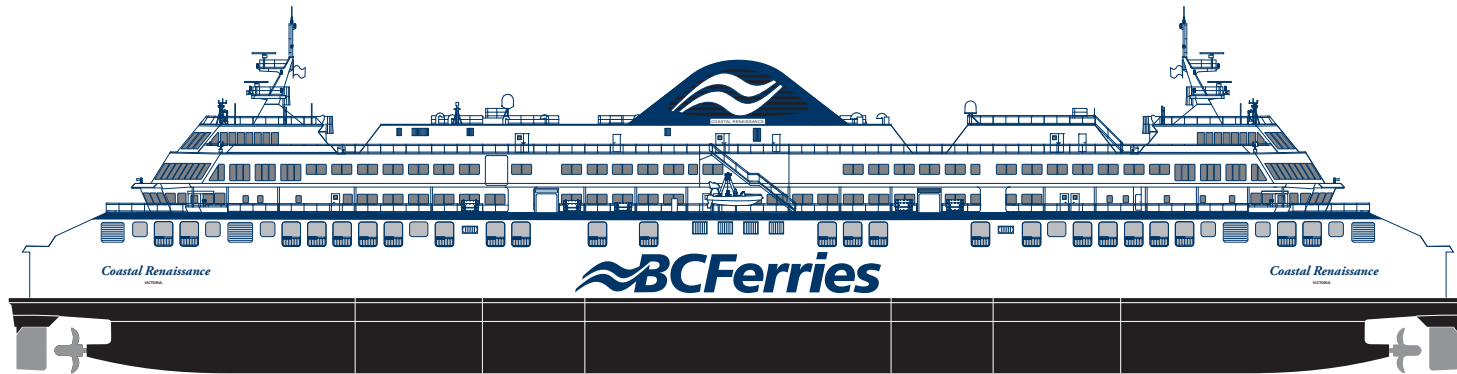
wrapping paper

## Graphic Artwork Samples - T-SHIRTS

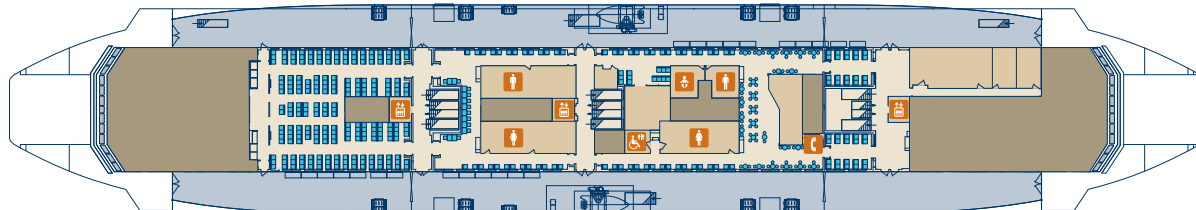
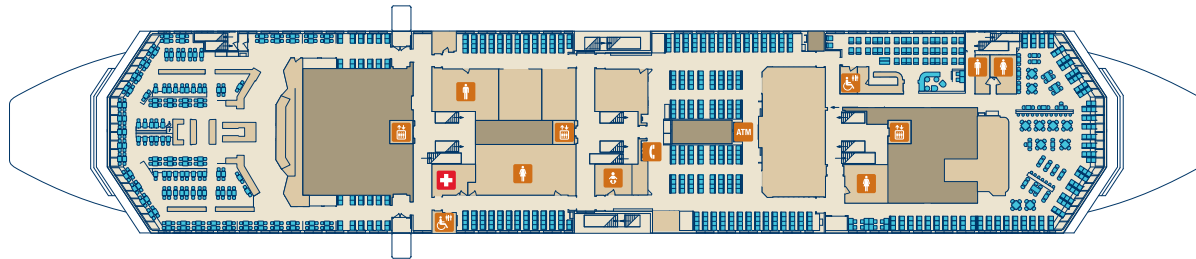
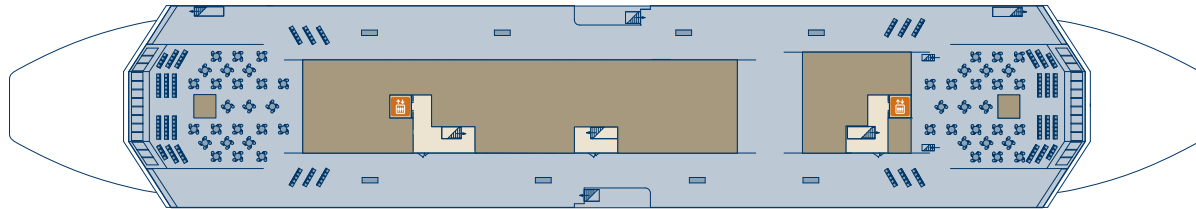
Foam  
shaped  
like  
Bowen



## Graphic Artwork Samples - TECHNICAL DRAWING



STARBOARD OUTBOARD PROFILE





## Creative Artwork Samples

BY ROB WALL - [robertwallstudio.com](http://robertwallstudio.com)

2007-2014

These are a few samples of my artwork. Up until recently I focussed on realism painted in acrylics on canvas but now I am developing a new form of "op art" called "moireism" which is drawn and animated on the computer.

